

FOR IMMEDIATE RELEASE:
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CONTACT:
Carole Alfano (603) 766-9193
Elliot Schultz (603) 766-9272

Media Advisory

Skybus Makes Inaugural Flight to Portsmouth Int'l on May 23

(Portsmouth, NH) On May 23rd, Skybus - a new low-fare airline out of Columbus, Ohio - will make its inaugural morning flight to the Portsmouth International Airport at Pease (PSM). In keeping with Skybus' quick turnaround philosophy, a brief news conference will be held at the airport terminal starting at 8:30am just prior to the plane's scheduled arrival at 8:40am. Bill Diffenderffer, Skybus CEO and author of the business/leadership book "The Samuri Leader", will attend the event.

Schedule of events on May 23rd:

8:00 am

Interested members of the media are welcome to interview Skybus passengers getting ready to depart PSM at the check-in area, the lounge, Heroes Walk or in the corridor leading to the baggage claim area.

8:30 am

News conference begins on the tarmac.

8:40am

Skybus lands at PSM.

The Pease Air National Guard Fire Dept. conducts inaugural spraying of the aircraft.

Arriving passengers disembark via "air stairs".

The media are welcome to interview arriving Skybus passengers in the corridor

leading to the baggage claim, Heroes Walk, the lounge or rental car desk area.

9:05 am

Plane departs for Columbus, Ohio

Live Truck Note:

All live trucks are assigned the small parking area through a gate on the left side of the terminal.